

We claim:

1. A drug formulation comprising a drug in an amount effective to provide relief from diseases or disorders of the breast in a pharmaceutically acceptable carrier for topical administration to the breast, wherein the drug is not a non-steroidal antiinflammatory or analgesic.
2. The drug formulation of claim 1 wherein the drug is soluble in aqueous solutions.
3. The drug formulation of claim 1 wherein the drug is in the form of micro- or nano-particulates.
4. The drug formulation of claim 1 wherein the carrier is selected from the group consisting of a gel, ointment, lotion, emulsion, cream, foam, mousse, liquid, spray, and aerosol.
5. The drug formulation of claim 4, wherein the carrier is a hydroalcoholic gel.
6. The drug formulation of claim 1 wherein the drug is selected from the group consisting of chemotherapeutic agents, hormones, hormone releasing agents, hormone analogs, and anti-proliferative agents.
7. The drug formulation of claim 6 wherein the drug is selected from the group consisting of danazol, bromocriptine, tamoxifen, luteinizing hormone-releasing hormone (LHRH) analogues, and antiestrogens.
8. The drug formulation of claim 6 wherein the drug is a danazol.
9. The drug formulation of claim 1 in a dosage effective to treat benign diseases of the breast.
10. A method for treating a disease or disorder of the of the breast, chest or underlying musculature comprising
topically administering to the patient a drug formulation suitable for local or regional delivery comprising an effective amount of drug to provide symptomatic relief, wherein the drug is not a non-steroidal antiinflammatory or analgesic, in a dosage which results in low serum drug levels as compared to the systemic administration of the drug.

11. The method of claim 10 wherein the drug is in the form of micro- or nano-particulates.
12. The method of claim 10 wherein the carrier is selected from the group consisting of a gel, ointment, lotion, emulsion, cream, foam, mousse, liquid, spray, and aerosol.
13. The method of claim 10 wherein the drug is selected from the group consisting of chemotherapeutic agents, hormones, hormone releasing agents, hormone analogs, and anti-proliferative agents.
14. The method of claim 13 wherein the drug is selected from the group consisting of danazol, bromocriptine, tamoxifen, luteinizing hormone-releasing hormone (LHRH) analogues, and antiestrogens.
15. The method of claim 13 wherein the drug is danazol.
16. The method of claim 10 in a dosage effective to a benign disease of the breast.
17. The method of claim 16 wherein the benign disease of the breast is selected from the group consisting of mastalgia, mastodynia, Mondor's disease, fibrocystic breast disease, costochondritis, mastitis, Paget's disease of the areola, fibroadenoma, breast abscess, and breast infections.
18. The method of claim 10 wherein the drug formulation provides a dosage effective for regional treatment.
19. The method of claim 18 wherein the region is the breast, areola, and underlying musculature of the chest.